

The purpose of this video is to share an important civic activity that all eligible student voters have the opportunity to participate in. 2024 was a critical election year, and the Dayton Public School District planned events to help students register to vote, and then held a field trip in which students walked to the Board of Elections to cast their ballots early. Ultimately, the video achieved its goal because it sparked a discussion about the importance of voting, and raised awareness that this is an activity the Dayton Public School District affords to students. It also introduced many students to voting and familiarized them with the process. Overall, the video received 4,622 views across all platforms, which is significantly higher than typical video views.